



2017 Trail Map Sponsorship Opportunities

Highlight Your Business, Support Trail Development in Your Community

Panel Business
Advertisement \$2,500
(orange box)
3.5" x 8.125" Large Map

Downtown Map
Panel Advertisement
(blue box)
2.375" x 5.125"

Discount - Want to be on both maps?

Large Panel 2-map sponsor: \$3,500
Business Card 2-map sponsor: \$1,500
Sponsor: \$1,000
Trail Friendly Business 2-map sponsor: \$500

Business
Card
Advertisement
\$1,000
Large Map 3.5" x 2"
(orange box)

2.375" x 1.5"
downtown map
(blue box)

Map Sponsor \$750

Includes your locations (up to three) on map with purple pin. (Additional locations \$200 per)



Trail Friendly Business \$250

Includes your locations (up to three) on map with red pin, and icon showing your benefit to trail users. Benefits may include a product deal or promotion, water stations and restroom facilities.



Deal or
Promotion



Water
Refill



Restroom

Sponsors at \$750 and over may pay in three installments.

Sponsors agreeing to a three year contract, receive a 10% discount on sponsorship.

All Map Sponsors will be included on our Map Sponsor web page, with contact information and a link to your website.

Deadline: March 15, 2017

Sponsorship Agreement at
fwtrails.org/sponsorship

Contact Angie or Kent at
260-969-0079, or
info@fwtrails.org

300 E. Main St –
Fort Wayne, IN 46802