



All Aboard!

Please join us as a partner in presenting this year's Pufferbelly 5k Run/Walk. Your sponsorship support will help to raise funds for trail development in our community. You can connect your brand and business to the Pufferbelly Trail development that is connecting our community. Over 750 people attend this event annually, and thousands more see our banners and marketing on and near the trails on Fort Wayne's north side. Another 6000-10,000 will see your branding in social media mentions as well. We have several sponsorship sizes. Please try them on, and let us know which one works best for you.

Title Sponsor: \$3500

The Title Sponsor has top billing on our race t-shirt, banners, registration forms, and all of our advertising for the event. \$3500.00 Title Sponsorship designation for Pufferbelly 5K event

- Company logo prominently displayed and designated as title sponsor on the following items:
 - Race t-shirts (Qty 600)
 - Registration forms
- Company name listed as title sponsor in event PR, runners bib and social media
- Promotional banner (supplied by FWT) to be displayed at event
- Company banners (supplied by sponsor) for use at registration area and water stations
- Eight (8) complimentary event registrations
- First right of refusal to Title Sponsorship of 2019 Pufferbelly 5K

Gold Sponsors: \$1000

- Small company logo* included on race t-shirts (Qty 600), registration forms and in event PR, and social media
- Four (4) complimentary event registrations

Bronze Sponsors: \$500

- Company name included on registration forms and in event PR, and social media.



	PARKVIEW YMCA
	KIDS FUN RUN @ 8AM & 5K @ 8:30AM
	SATURDAY, AUG 12 2017
	GETHEREGISTERED.COM

**Need more information? Contact
Angie at
260-969-0079
angie@fwtrails.org**

Deadline: April 1, 2018