



# 2020 Trail Map Sponsorship Opportunities

Highlight Your Business,  
Support Trail Development in your Community

## Panel Business Advertisement

\$2,500

Large Map:  
3.5" x 8.125"

Downtown Map:  
2.375" x 5.125"



## Business Card Advertisement

\$1,000

Large Map:  
3.5" x 2"

Downtown Map:  
2.375" x 1.5"

### Map Sponsor: \$750

Includes your locations (up to three) on map with purple pin. (Additional locations are \$200/year)

### Trail Friendly Business: \$250

Includes your locations (up to three) on map with red pin and icon showing your benefit to trail users. Benefits may include a product deal, promotion, water stations or restrooms.



Deal or  
Promo



Water  
Refill



Restroom

Sponsors at \$750 and over may pay in three installments.

Sponsors agreeing to a 3-year contract, receive a 10% discount on sponsorship.

All map sponsors will be included on our map sponsor webpage, with contact information and link to your website.

**Deadline:**  
December 31, 2019

**Sponsorship Agreement:**  
[fwtrails.org/sponsorship](http://fwtrails.org/sponsorship)

Contact Angie at:  
260.969.0079, or  
[info@fwtrails.org](mailto:info@fwtrails.org)

FW Trails, Inc.  
300 E. Main St. #131  
Fort Wayne, IN 46802

## Want to be on both maps?

Large panel: \$3,500

Business Card: \$1,500

Trail Friendly Business: \$300