

FORT WAYNE TRAILS INC.



2025 SPONSORSHIP OPPORTUNITIES



ABOUT FORT WAYNE TRAILS

Fort Wayne Trails was founded in 2011 with the merger of 3 local trail groups, The Rivergreenway Consortium, Northwest Allen Trails, and Aboite New Trails.

Our mission is to partner with communities throughout Allen County, Indiana to promote the equitable development and maintenance of trails. We advocate for a safe, accessible trail system that improves the quality of life, encourages economic development, and connects county residents to their neighbors, nature, workplaces, schools, and other community assets.

We are a 501(c)(3) non-profit organization and receive no government funding support.



CONTACT

Phone: (260) 969-0079
Email: Nicole@fwtrails.org
300 E Main St, Suite 131
Fort Wayne, IN 46802

MILES OF POSSIBILITIES

Thank you for considering an investment in Fort Wayne Trails, Inc. We are excited to partner with you in bringing more trails to the people of Allen County and getting more people on those trails.

These events offer your business the opportunity for significant market exposure while being associated with a beloved community asset. There are currently over 145 miles of paved, multi-use trails in Allen County, with over 1 million trail uses counted in 2024 and that number continues to grow.

Trails are a tremendous community asset. They provide safe, accessible, and enjoyable options for exercise, transportation and recreation. Not only have trails been shown to benefit community health, but they also play a large factor in an areas' "livability" and quality of life.

Trails help with environmental conservation by preserving green spaces. Trails also support historic preservation as many trails preserve historically significant corridors. Trails have also been shown to have a positive impact on local economies and spur economic development or redevelopment.

Though we partner with municipalities throughout Allen County, Fort Wayne Trails receives no government funding. Trails now cost an average of \$1.2 million per mile to build. Your sponsorship makes a difference!

Thank you for helping to connect people one trail at a time.
Sincerely,

Nicole Funk-Evard
Development Director
Nicole@fwtrails.org

P.S. If you have an idea of another way that we can partner with your business, please reach out to me. I would love to hear your ideas.

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“This was a great way for me to grow more of my business and I am definitely planning to sponsor more of your events.”

- William Harnden
Coldwell Banker Real Estate Group

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2025

FORT WAYNE TRAILS GOLF CLASSIC

FRIDAY, MAY 16th

Play golf with your friends and support a great cause at the Fort Wayne Trails Golf Classic! Join us for lunch and a 1 pm shotgun start to kick-off the day.

Fort Wayne Trails is currently seeking golf teams and sponsorships for the 3rd Annual Fort Wayne Trails Golf Classic at Brookwood Golf Course.



Sign up now to secure your sponsorship/team and be invoiced in April 2025. Please return registration forms to Nicole@fwtrails.org.

All sponsors will be recognized during event announcements and on our event web page with your logo and a link to your website.

All registrations include: Green fees, cart, lunch, 2 drink tickets per golfer, and door prizes.

FORT WAYNE TRAILS GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

Main Event Sponsor: \$3,000 - SPONSORED

Exclusive*

- Includes name/logo on large event banner, Tee Sponsor signage, name/logo on event program/website and cart plates. Include item and marketing material in goodie bag. Sponsor may set up tent/table/booth if desired. Includes 1 foursome.

Lunch Sponsor: \$2,000 - SPONSORED

Exclusive*

- Includes banner in lunch area, Tee Sponsor signage, name/logo large event banner and event program/website, opportunity to include item or marketing material in goodie bag. Includes 1 foursome.

Golfer Goodie Bag Sponsors: \$1,500

- Sponsor may provide goodie bag with name/logo, or item to be placed in goodie bag. Name/logo will be large event banner and event program/website.

Beverage Cart Sponsors: \$1,000

- Includes logo decals on 2 beverage carts, name/logo on large event banner and event program/website. Sponsor may have representative ride in beverage cart if desired.

Driving Range Sponsors: \$500

- Includes signage on driving range, name/logo on large event banner and event program/website

Tee Sponsors: \$200

- Includes branded signage at (1) tee box, name/logo on large event banner and event program/website



INDIVIDUAL TEAM REGISTRATION : \$100 PER PLAYER, \$400 PER TEAM

Registration includes: Carts and green fees for each player/foursome, lunch prior to shotgun start, 2 drink tickets per golfer, prizes for the first and second place teams, fun events and prizes for longest drive (men and women), longest putt (men and women), door prize drawings.

TEAM NAME _____

PLAYER #1 _____

E-MAIL _____

PLAYER #2 _____

E-MAIL _____

PLAYER #3 _____

E-MAIL _____

PLAYER #4 _____

E-MAIL _____

FORT WAYNE TRAILS GOLF CLASSIC SPONSORSHIP - DEADLINE: APRIL 30TH

~~Main Event Sponsor* - \$3,000~~

Beverage Cart Sponsors - \$1,000

~~Lunch Sponsor* - \$2,000~~

Driving Range Sponsors - \$500

Golfer Goodie Bag Sponsor - \$1,500

Tee Sponsors - \$200

Putting Contest Sponsor (1) - \$200

* Exclusive sponsors have first right of refusal to sponsor the 2026 program at the 2025 rate.

Register by mailing in this form or online at www.fwtrails.org/golf

Sponsor Representative

Print Name _____

Signature _____

Organization Name _____

Date _____

Address _____

City, State, Zip _____

Email _____

Phone _____

PLEASE INVOICE THREE PAYMENTS

PLEASE INVOICE FULL AMOUNT

CHECK INCLUDED

Fort Wayne Trails Representative

Signature _____

Date _____

Make checks payable to Fort Wayne Trails 300 E Main St, Suite 131 Fort Wayne , IN 46802

Email all graphics to James@fwtrails.org

Please contact Nicole@fwtrails.org for any questions or additional information